

Seth & Alexander

SMS Terms and Conditions

By opting into our SMS (text messaging) services, you agree to the following terms regarding how we collect, use, and protect your information.

1. How to Opt-In

You may opt into our SMS communication services by:

- Checking the appropriate consent box during account registration or service enrollment.
- Providing explicit consent via a written, digital, or verbal agreement.
- Texting a designated keyword (e.g., "START" or "YES") to our official SMS number when prompted.

By opting in, you confirm that you are the authorized user of the provided phone number and that you consent to receive SMS communications from us.

2. Information We Collect

When you opt into SMS communications, we collect the following information:

- **Name** – Used to personalize communication and associate messages with your client profile.
- **Phone Number** – Used to send SMS notifications related to your client matters.

We do **not** sell, rent, or share this information with third parties for marketing purposes. Your information is used solely to facilitate communication regarding your client relationship with us.

3. How We Use SMS Communications

By providing your phone number and opting into SMS communications, you consent to receive text messages regarding:

- Updates and notifications related to your client matters.
- Important reminders and appointment confirmations.
- Service-related messages as necessary for client support.

We do not send marketing or promotional SMS messages without your explicit consent.

4. Message Frequency & Costs

- Message frequency varies depending on the nature of your client matters and communication preferences.



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- Standard message and data rates may apply as per your carrier's terms. We are not responsible for any charges incurred from your mobile provider.

5. How to Opt-Out

You may opt out of SMS messages at any time by:

- Replying **STOP** to any message to unsubscribe from future SMS communications.
- Contacting us directly to request removal from SMS communications.

Once you opt-out, you will no longer receive SMS messages unless you re-enroll.

6. How to Get Help

If you need assistance with our SMS program, you can:

- Reply **HELP** to any message for more information.
- Contact our support team at [Your Contact Information].

7. Data Protection & Security

We take appropriate security measures to protect your personal information. However, SMS communications are not encrypted, and we encourage clients to avoid sending sensitive or confidential information via text messages.

8. Changes to SMS Terms

We may update these SMS terms and conditions from time to time. Any changes will be reflected in our Privacy Policy, and continued use of our SMS services after updates constitutes acceptance of the revised terms.

For further assistance, you may contact us at info@seth&alexander.com, 7139657572 Ext 726



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